



**esti**

F R A N C E

Where health and beauty meet

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France is a known world leader in the production of thalassotherapy products (Thalassotherapy derives from the Greek words thalassa - i.e. sea, therapia - healing). The North-West region of France has been famous for its traditional extraction and diversity of algae already since the XV century. With years of experience and with the help of the latest technology, French thalassotherapy professionals have developed unique products - ESTÍ marine organic cosmetics, which combines innovative achievements in the field of the cosmetic industry and an abundance of marine resources.

Products of ESTÍ are manufactured in France, at the western tip of the province of Brittany (Bretagne) - in an ecologically clean reserve (Iroise sea), classed as a world Biosphere reserve by UNESCO, which guarantees the highest quality of products.



**Philosophy of the brand - fundamental principles:**

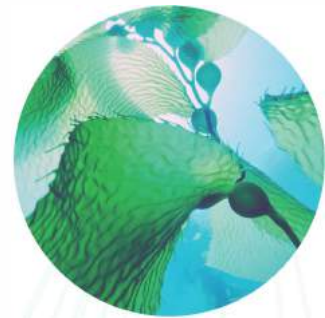
1. Environmentally friendly
2. Efficiency
3. Authenticity
4. Customized treatments

**By choosing the professional line of ESTÍ cosmetics, you receive ready-made highly efficient beauty rituals based on a holistic approach to health, consisting of products with unique advantageous properties.**

This cosmetic line was exclusively designed to be used for performing professional treatments in wellness and health centers, clinics, thalassotherapy centers, SPA-centers and beauty salons.

**ESTÍ cosmetics have combined the power of the ocean, the nutritional value of algae and sea water, which are used in a variety of treatment programs, such as:**

- Thalassotherapy
- Algotherapy
- Balneotherapy
- Mud therapy
- SPA-programs



**ESTÍ product line includes different programs for face and body care:**

- Variety of body wraps
- Balneotherapy using sea water, marine salt and algae extracts
- Revitalizing mud treatments
- Local treatments for the correction of problematic areas
- SPA-rituals
- Massages and shaping the silhouette
- Facials

More than 400 different seaweed species are present on Brittany shore  
Amongst them around 20 different seaweeds are used in ESTi products

#### Brown algae

- Laminaria Digitata, also called beauty factory: slimming
- Fucus Vesiculosus: detox and drainage. Fucus contains 42 macro & micro elements
- Undaria Pinnatifida: regeneration and radiance of the skin

#### Red algae

- Hondrus Crispus: soothing, softening propertie
- Lithotamnium Calcareum: remineralization, firming
- Palmaria Palmata: elasticity of the skin

#### Green Algae

- Ulva Laktuka: firming

#### Blue-green algae

- Spirulina Maxima: firming, nourishing



ESTi - Environmentally friendly cosmetic product!  
Paraben, paraffin, GMO FREE

Use of ingredients derived from renewable resources,  
manufactured by environmentally friendly processes

A minimum of 95% of all plant-based ingredients in the  
formula and a minimum of 10% of all ingredients by  
weight must come from organic farming.

On site audit is performed by an Ecocert auditor



**COSMÉTIQUE  
BIOLOGIQUE**

The manufacturer have developed special products for home use, which will prolong the effect of professional care. These are innovative and effective products, concentrating the best from the sea and algae exclusively to harmoniously interact with the skin.

Due to its micronized consistency and water-soluble ability, the ESTÍ cosmetics product range is very comfortable and easy to use in energy cocoons and baths. The gentle yet intense aroma of each product has an impact on the odor receptor cells, thus providing the additional benefit of an aromatherapy.

**Products and programs with ESTÍ cosmetics pursue a number of goals:**

- elimination of the consequences and the presence of chronic fatigue and stress
- remineralization of the body
- weight loss and slimming
- normalization of metabolism
- powerful detox
- formation of harmonious silhouette
- strengthening atonic areas of the body
- restoring shapes and power



The improvement of the inner state of the body has a direct impact on our appearance. Health and beauty become synonymous.

**Efficiency, visible, vivid and long-term results, support of each customer - these are the qualities that make ESTÍ one of the brightest stars of thalassotherapy.**

## Possible treatments in SPA-equipment

### **Aromatherapy (steam session), 45 minutes** (relaxing/tonifying program)

Benefits: Relaxation for the body and mind, improvement of skin tone and balancing of metabolism, energizing the body and mind, opening respiratory tract and easing breathing.

### **Balneotherapy (hydrotherapy session), 50 minutes**

Benefits: Improves skin condition, body is completely relaxed, recovery of sleep disorders and jet lag, calms and soothes restlessness and anxiety, reduced muscle tensions, beneficial effect on damaged tissues, boosts immune system.

### **Complex thermotherapy (steam and hydrotherapy session), 70 minutes**

Benefits: deep cleansing of the skin, acceleration of collateral blood circulation, reduced stress and tensions, activates metabolism, normalization of sleep and biorhythms, elevation of cellular fluids, boosting the immune system, promoting better skin condition.



**Body Wrap, 90 minutes**

Benefits: relaxation, relieves tensions, intense detox and remineralization of the whole body, improves skin condition, activates metabolism and digestion, shapes the silhouette, restores hormone balance, effectively firms the body, promotes overall well-being, stimulates and fulfills with life energy.

**Hydrotherapy with Body Wrap, 90 minutes**

Benefits: Effective program for weight loss and silhouette correction, stimulates metabolism, therefore largely improves lipolysis process (process of burning excess fat) and eliminates toxins, excessive fluid; stimulates cardio-vascular system, increases firmness of the skin and reduces appetite.

**Express Body Care, 60 minutes**

Benefits: deep cleansing of the skin, activating regeneration of skin cells, restores mineral balance, normalizes sleep, powerful charge of vivacity and energy; coping with stress, improved physical well-being and increased stress level. Skin regains softness, radiant healthy glow.

**Mini Facial, 12-20 minutes**

Benefits: face care that should be combined with body care treatments, in a short period of time cleanses and hydrates epidermis, nourishes and rejuvenates, creates effect of lifting, tones skin, promotes cell regeneration, provides anti-age effect.



Methodology of each treatment is thoroughly described in a detailed protocol which contains information about cosmetics that are used, steps for carrying out the treatment, the required quantity and prices of cosmetics and the whole treatment. In this catalogue you will find a sample of Rejuvenating Body Wrap with Green Tea, duration of the treatment is 80 minutes.



**Rejuvenating Body Wrap with Green Tea**  
in SPA-cocoon Harmony MediQ, MediQ Oxy, Pro, Atlantic, Dream, Flamingo\*\*



	Objective	Product	Code	Method	Packaging	Price for unit	Q for one treatment	Total treatments	Prime cost
Wet treatment in SPA complex	Preparation	Tonifying EO complex	PF210A	Warm up the cocoon* by turning on steam and IR sauna function 10 min prior the start of the treatment. Turn on the music and LED lights that promote relaxation. Prepare aroma dispenser by adding 5 drops of relaxing aroma essential oil and a little bit of water, mix well. <b>10 minutes</b>	30 ml	€ 19.00	0,16 ml	187	€ 0.10
	Purify	Exfoliating Body Lotion with 3 Teas	PF277B	Lay down the client prone on the vibrating table and thoroughly exfoliate the entire body – 10 minutes. Close the hood; turn on steam and infra red sauna, vibrating massage and face fan, leave it to act for 10-15 minutes at comfortable temperature (Prepare body wrap - Warm up 100 ml of the algoserum in water bath for few minutes. Add 10 drops of essential oil complex, mix it well). Turn off infra red and steam sauna, vibrating massage functions. Rinse off with Vichy shower – 5 minutes. Open the hood and pat dry the excessive water from skin. <b>30 minutes</b>	2 l	€ 110.00	30 ml	67	€ 1.64
	Shaping Remineralize Anti-age	Algoserum with Green Tea	PF284B	Using hands or a brush, immediately apply an even layer of mask to the whole body, close the hood and turn on infra red and steam sauna function at comfortable temperature (max 40°C), vibrating massage for 12-20 minutes. (Perform facial) Turn off infra red and steam sauna function, rinse off with Vichy shower or hand shower - 5 minutes Turn off vibrating massage, open the hood. Help your client to get up to dry the skin. <b>30 minutes</b>	2 l	€ 90.00	100 ml	20	€ 4.50
Dry treatment in SPA complex/on the massage table				Rinse well and dry the vibrating table. Prepare the table for massage application, cover the table with dry towels.					
	Finalize	Marine Modeling Cream	PF246A/2	Ask your customer to lay down prone on the table. Apply finishing product with light massage movements respecting the muscular fibers. (Finalize facial) <b>20 minutes</b>	500 ml	€ 40.00	12 ml	41	€ 0.98
				<b>Duration – 80 minutes (1 hour 20 minutes)</b> <i>By the end of the treatment offer your client refreshing drink and an opportunity to relax.</i>				<b>Total:</b>	<b>€ 7.22</b>

\*Temperature for warming up the cocoon before the treatment - to speed up the process of warming up set up higher temperature (e.x. 50°C), high temperature decreases the time needed for warming up process. If you have enough time before the treatment - set up average temperature (around 40°C). It is very important that the client will feel immediate comfort when lying down in the cocoon.

\*\* In the presence of massage table, you can carry out the final stage of the treatment on the previously prepared couch.

**Active ingredients:**

Seaweeds: Laminaria Digitata, Undaria Pinnatifida,  
Ulva Laktuka, Chondrus Crispus  
Green tea / White tea / Blacktea  
  
Marine polysaccharides and seawater  
  
Essential oils: Rosemary, Mint, Lemon, Orange  
  
Hydrating phytocomplex  
  
Oily extract and water of Sea Fennel

**Results:**

Elimination of toxins and free radicals from the body  
  
Skin is oxygenated, cell circulation is initiated  
  
Metabolism and lipolytic processes are activated  
  
Nourished and firmed skin  
  
Anti-age effect and ultimate relaxation  
  
The silhouette is reshaped and skin tissues are toned

**FOR:** Remineralization and detox programs, mature skin in need of tone and softness, protection against free radicals (anti-age).

The whole product range of ESTÍ cosmetics contains more than 80 products for body and face care.

You can get a view of the complete list and get an access to more that 30 treatment protocol, as well as get an opportunity to participate in educational training by contacting us via email [info@neoqi.com](mailto:info@neoqi.com) or by phone +372 688 9100

The range includes all groups of products for body and face care.

### **BODY PRODUCTS**

- BATH
  - SHOWER
  - ACTIVATORS / SERUMS
    - Marine lotions
    - Bath – Modelage - Wraps
    - Essential oil complexes
  - SCRUBS
    - Powder base
    - Oil base
    - Wax base
    - Water base
  - BODY WRAPS
    - Marine wraps
    - Warm wraps
    - Cold wraps
    - Spa wraps
  - MODELAGE
    - Wax basea
    - Oil base
    - Cream base
  - BODY CARE
- 

### **Face products**

- CLEANSERS
- SCRUBS
- MODELAGE
- MASKS
  - Peel-off masks
  - Cream masks
  - Gypsum masks
  - Mousse masks
- SKIN CARE

**Some of the products contain iodine and are not recommended in the following cases:**

- General contraindication to therapy.
- Allergy to iodine (people who consciously avoid going to the sea).
- Hyperthyroidism (Hyperfunction of the thyroid gland).
- Hypofunction of the thyroid gland, post-thyroidectomy state (treated with medicaments prescribed by the endocrinologist containing L-thyroxine, potassium iodide). The use of iodine containing products is possible after 6 months after finishing taking the medication.
- Autoimmune diseases in the active phase.
- Severe acne and other skin conditions.
- Allergic reaction to sea products, iodine alcohol solution etc.

**Marine mud is not recommended in the following cases:**

- Diseases in the acute stage
- Aggravating chronic diseases and complications with purulent processes
- Mental disease
- Blood diseases in the acute state or aggravating
- Venereal diseases in the acute stage
- Malignant neoplasms
- Bronchial asthma in the blooming period (May-July)

**Caution:**

- Some of the products (containing algae) contain iodine.
- Products containing essential oils and menthol are contraindicated to pregnant and breast-feeding women.
- Menthol-containing products are meant only for use on adults.
- Powder products – do not inhale the dust!

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